



May 2019

The Soundings

BOATING FUN ON FLORIDA'S SPACE COAST COCOA BEACH SAIL AND POWER SQUADRON

| In This Issue                 | MAY'S Happenings |   |
|-------------------------------|------------------|---|
| Reports:                      | Thursday 2 May   | Weather 1900 CCH                                |
|                               | Saturday 4 May   | VSC Kelly Park-0830 till                        |
| Meet The Bridge<br>Boat Shows |                  |   |
| Island Dockside               | Tuesday 7 May    | Brevard Veteran's Memorial Center               |
| Harbortown                    |                  | 400 Sykes Creek Parkway                         |
| Article:                      | 1830             | Merritt Island FL<br>Wine and Cheese            |
| POWER                         | 1915             | Dave Price and Denise Obenour                   |
| SQUADRON?                     |                  | Salvage and Towing                              |
| BOATING CLUB?                 | 2000             | Business Meeting                                |
| BRIDGE                        | Tuesday 7 May    | Afternoon landing Worrell 1000                  |
| DRIDGE                        | Sunday 12 May    | On Beach at International Palms<br>MOTHER'S DAY |
|                               | Saturday 18 May  | DISTRICT 23 PICNIC 1000-1600                    |
|                               | Sunday 19 May    | THUNDER ON COCOA BEACH                          |

If you need a ride CALL or email Barbara Millner 321-452-0500 Email <u>millnerb@att.net</u>. She'll try to set you up.

**America's Boating Club's mission is:** 

To promote recreational boating safety through education, hands-on training and civic activities while providing fellowship for our members. To join in the Fun, contact Membership@cbsps.org

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### MARCH AND APRIL EVENTS!

#### MEET THE BRIDGE PICNIC

The picnic was held at KIWANIS ISLAND PARK on Merritt Island on 23 March. Turnout was excellent and the weather was spectacular!

We had 70 people and 5 available, but only 2 kayaks went out. Thanks to P/C Gerard Meunier, SN-CN, several boat inspections were completed! Everyone who attended had a GREAT TIME!



#### **BOAT SHOWS**

We had booths at both the Harbortown Flea Market and Boater's Exchange. There was a lot of interest in our May ABC III Class! Good going to all our volunteers! Thanks so much to Lt. Bill Wilening, P and Lenny Frasco, P for all their hard work organizing and to our amazing volunteers: Rex Stone, Ron Raphael, Wilson Suarez, Dave Haslam, Art and Karen Hitch, Duane Balkema (both events), Jose Casals (both events), Gerard Meunier (both events) Rick and Sandy Schoomaker (both events) Lenny Frasco (both events) John Mulkey (both days)Tom Hoffmann, Tommye Morris, Tom Stobie and Patrick Lusk.

#### **CRUISE TO HARBORTOWN MARINA-LUNCH AT ISLAND DOCKSIDE**

We had a total of 37 attendees including four boats, carrying 16 people. Tommye Morris and one of our newest members, Tom Stobie hosted the event which included a "DO YOU KNOW YOUR POWER SQUADRON TEST". The prize was a set of two insulated cups. Live music was also provided and enjoyed by all! Thanks Tommye and Tom!!



# UPCOMING IN MAY

**VESSEL SAFETY CHECKS** WILL BE DONE ON SATURDAY 4 MAY at Kelly Park from 0830 till.

# **MORE MAY EVENTS**

# Saturday 18 MAY is the DISTRICT 23 PICNIC

Members, a reminder to mark your calendar for 18 May, the day of the D23 Annual Picnic in Titusville, Sand Point Park. Celebrate the beginning of National Safe Boating Week. Come by boat; come by car; join in the kayak race; enjoy the games; win a gorgeous basket; eat hearty and socialize with boating friends. Deadline for registration is 08 May, Vessel Safety Checks will be available at the dock and Titusville Marina. See the flyer and registration attached to PAM's events email!

FUN THINGS THAT AREN'T POWER SQUADRON EVENTS

The Worrell 1000 Reunion Race, Tuesday afternoon on the 7<sup>th</sup> of May, will land on Cocoa Beach at the International Palms Hotel, sometime in the afternoon (weather willing!). It's been over 20 years since this race was held, so some may never have heard of it. This year there are about 8 -20 foot catamarans of the 20 foot racing. They are each crewed by 2 sailors. The twelve legs of their journey from Hollywood,FL to their destination at Virginia Beach. We are the second leg. Anyone who wants to cheer them on their landing can spend an afternoon on the beach. The website for the event is: https:// worrellrace1000.com Sunday, 19 May is the final day of the "THUNDER on COCOA BEACH" power boat races.

### JUNE is CAPTAIN HIRAMS!!

I know it's early but our annual trip to Capt. Hiram's in Sebastian is quickly approaching! This event is always a lot of fun. People can boat down, tie up at the dock for \$1.00 per foot, or reserve a room. Cocktail Party at P/C Tom Courtney's suite at 1700 (BYOB and a shareable) with everyone meeting for dinner at 1900, then dancing at the Sandbar! See the flyer attached to Pam's email.

# WHAT'S IN A NAME?

As you have probably heard, The United States Power Squadron (USPS) started doing business as America's Boating Club. Why the change, you ask?

I'm sure you've heard that national membership is declining and has been for several years, but do you know why? USPS did a great amount of market research to learn the following "facts":

Our name doesn't ring any bells with people—what is a squadron, but I don't have a power boat, so it's not for me. The name doesn't convey that we are for all boaters. The demographics have changed, boats have gotten smaller, usually trailered. Paddle sports, sailing and Personal Watercraft are now the norm.

So, after years of study and research we are re-emerging as "America's Boating Club -For Boaters, by Boaters". It really hits the mark on what we are: an organization for boaters—people who want to be safe, educated boaters who have fun and be of service in our communities through the country.

CDR. Shari Marshall, AP from Banana River SPS summed it up nicely in her newsletter article, "The new logo is modern and

includes elements of power, sail, and paddle craft. It shows fluidity, movement, and water. It demonstrates action and is forward looking."

So this is why we, Cocoa Beach Sail and Power Squadron, started doing business as America's Boating Club, Cocoa Beach--It finally identifies what we are clearly and succinctly. That's why we should start with I'm with America's Boating Club, Cocoa Beach (or Space Coast for locals—after all we do cover from Titusville to Cocoa, Cocoa Beach, Rockledge, Viera).

Remember, we are officially United States Power Squadrons, and the Squadron is legally known as Cocoa Beach Sail & Power Squadron, but we will be doing business as America's Boating Club Cocoa Beach for public marketing purposes.

CDR. Deb Henry, JN with thanks to CDR. Shari Marshall BRSPS

### **PRESENTING THE 2019 BRIDGE OFFICERS**



CDR: DEB HENRY, JN



AO: LT/C JAN MOORE, S



**XO:** LT/C RICK SCHOONMAKER, SN



**SEC:** LT/C CAROLYN GREENE, P



**SEO:** LT/C MIKE GLYNN, JN



**TREAS:** LT/C MARSHA KIRKWOOD, S